Sponsorship Opportunities

Benefitting Three Local Children's Charities

August 28, 2011

Road Warrior - Presenting Sponsor $10,000

- Presenting Sponsor logo on registration forms, wristbands and registration confirmation
- Presenting Sponsor logo placement on all event related collateral materials including poster and save-the-date card
- Acknowledgement as Presenting Sponsor in all press releases, media promotions and e-blasts
- Presenting Sponsor logo on commemorative t-shirts
- Presenting Sponsor logo placement on all event related print ads
- Company on official event websites: Walt Gray Ride and Walt Gray Ride Online Registration
- Presenting Sponsor logo featured on event signage
- Sponsor has opportunity to hang banner in prominent area at Saturday pre-party, Sunday registration site and Sunday event venue (*sponsor to provide banners)*
- 20x20 premium display space at the following: Sunday registration site and Sunday event venue *(sponsor to provide staff and materials)*
- Frequent mention by MC throughout the event as the Presenting Sponsor
- Twenty (20) admission tickets
- Twenty (20) 2011 exclusive ride pins
- Sponsor recognition plaque
- Right of first refusal to continue Presenting Sponsors partnership in 2012

Born To Ride - Title Sponsor $5,000

- Title Sponsor logo placement on all event related print ads
- Title Sponsor acknowledgement in all press releases, media promotions and e-blasts
- Title Sponsor logo placement on event posters
- Title Sponsor logo placement on commemorative event t-shirts
- Sponsor has opportunity to hang banner in prominent area at Saturday pre-party, Sunday registration site and Sunday event venue (*sponsor to provide banners)*
- 10'x 10' vendor display space at the following: Sunday registration site and Sunday event venue *(sponsor to provide staff and materials)*
- Company listed on official event websites: Walt Gray Ride and Walt Gray Ride Online Registration
- Ten (10) admission tickets to the Walt Gray Ride
- Ten (10) 2011 exclusive ride pins
- Title Sponsor logo placement on event venue signage
- Company mentioned live during event
- Recognition plaque

2011 Benefitting Nonprofits:

Bikers Against Child Abuse, Children's Receiving Home of Sacramento and Hope Productions Foundation

www.waltgray.com

Big Dog Rider - Major Sponsor $3,000

- Company logo placement on all event related print ads
- Company logo on event posters
- Company logo on commemorative event t-shirts
- Sponsor has opportunity to hang banner in at Sunday registration site and Sunday event venue (s*ponsor to provide banners)*
- 10'x 10' vendor display space at of the following: Sunday registration site and Sunday event venue *(sponsor to provide staff and materials)*
- Company listed on official event websites: Walt Gray Ride Walt Gray Ride Online Registration
- Six (6) admission tickets to the Walt Gray Ride
- Six (6) 2011 exclusive ride pins
- Company logo on event venue signage
- Company mentioned live during event
- Recognition certificate

Easy Rider - Event Sponsor $1,000

- Company listed on event posters
- Company listed on commemorative event t-shirts
- 10'x 10' vendor display space at ONE of the following: Sunday registration site OR Sunday event venue *(sponsor to provide staff and materials)*
- Company listed on official event websites: Walt Gray Ride and Walt Gray Ride Online Registration
- Four (4) admission tickets to the Walt Gray Ride
- Four (4) 2011 exclusive ride pins
- Company listed on event venue signage
- Company mentioned live during event
- Recognition certificate

Long Rider - Ride Sponsor $500

- Company listed on event posters
- Company listed on official event websites: Walt Gray Ride and Walt Gray Ride Online Registration
- Two (2) admission tickets to the Walt Gray Ride
- Two (2) 2011 exclusive ride pins
- Company listed on event venue signage
- Company mentioned live during event
- Recognition certificate

Press Pass – Partnership Details to be Confirmed

- Logo placement on event related print ads and posters
- Acknowledgement in all press releases, media promotions and e-blasts
- Logo placement on commemorative event t-shirts
- Sponsor has opportunity to hang banner in prominent area at Sunday registration site and Sunday event venue (s*ponsor to provide banners)*
- 10'x 10' vendor display space at the following site: Sunday registration site and Sunday event venue *(sponsor to provide staff and materials)*
- Company listed on official event websites: Walt Gray Ride and Walt Gray Ride Online Registration
- Ten (10) admission tickets to the Walt Gray Ride
- Ten (10) 2011 exclusive ride pins
- Logo placement on event venue signage
- Company mentioned live during event
- Recognition plaque

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Sponsorship Reply Form

August 28, 2011

I wish to participate in the 9th annual Walt Gray Ride benefiting three children's charities as the following:

❑ Road Warrior - Presenting Sponsor	$10,000 – Taken by: Thunder Valley Casino Resort and KCRA 3
❑ Born To Ride - Title Sponsor	$5,000
❑ Big Dog Rider - Major Sponsor	$3,000
❑ Easy Rider - Event Sponsor	$1,000
❑ Long Rider - Ride Sponsor	$500
❑ I am unable to sponsor, please accept my donation of	$_____

Company or Individual Name: _____

Address: _____City: _____ Zip: _____

Telephone: ( ) _____ Fax: ( ) _____

Individual to Contact: _____

Email Address: (for reminders and updates) _____

____ **Full payment of $_____ enclosed**, made payable to "Walt Gray Ride"
____ **Invoice Me $_____** to be mailed and payable 30 days prior to event
Charitable Tax I.D. # 26-2365867

Date:_____ Signature: _____

Fax: 916.920.4681 Attention: Ancelle Contreras

Hope Productions Foundation
2020 Hurley Way, Ste. 185 | Sacramento, CA 95825 | 916.920.4673 office
www.waltgray.com

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